



FOR IMMEDIATE RELEASE

Top 25 Team Rankings of the Harris Interactive College Football Poll

New York, N.Y. — November 28, 2010— Today's **Harris Interactive College Football PollSM** shows the **Top 25** results compiled from rankings submitted by the Harris Interactive panel of former coaches, players and administrators, and current and former members of the media. Oregon and Auburn each won and retained the top two spots. TCU and Wisconsin each moved up one spot following their wins and Boise State's overtime loss to Nevada. Stanford moved up two spots to round out the top five after beating Oregon State 38-0.

Highlights of November 28 Harris Interactive College Football Poll

Rank	Team	Record	Points	Previous Game (weekend of Nov 27)	Next Game (weekend of Dec 4)	Previous Week's Rank
1	Oregon (70)	11-0	2,804	Beat No. 21 Arizona 48-29	at Oregon State	1
2	Auburn (42)	12-0	2,769	Beat No. 11 Alabama 28-27	SEC Championship vs. No. 17 South Carolina	2
3	TCU (2)	12-0	2,621	Beat New Mexico 66-17	Idle	4
4	Wisconsin	11-1	2,441	Beat Northwestern 70-23	Idle	5
5	Stanford	11-1	2,417	Beat Oregon State 38-0	Idle	7
6	Ohio State	11-1	2,301	Beat Michigan 37-7	Idle	8
7	Michigan State	11-1	2,080	Beat Penn State 28-22	Idle	10
8	Arkansas	10-2	1,997	Beat No. 6 LSU 31-23	Idle	12
9	Oklahoma	10-2	1,809	Beat No. 9 Oklahoma State 47-41	Idle	13
10	Boise State	10-1	1,802	Lost to No. 19 Nevada 34-31 (OT)	Utah State	3
11	LSU	10-2	1,569	Lost to No. 12 Arkansas 31-23	Idle	6
12	Virginia Tech	10-2	1,503	Beat Virginia 37-7	ACC Championship vs. No. 20 Florida State	14
13	Nebraska	10-2	1,446	Beat Colorado 45-17	Idle	15
14	Missouri	10-2	1,291	Beat Kansas 35-7	Idle	16
15	Nevada	11-1	1,231	Beat No. 3 Boise State 34-31 (OT)	at Louisiana Tech	19
16	Oklahoma State	10-2	1,171	Lost to No. 13 Oklahoma 47-41	Idle	9
17	South Carolina	9-3	1,142	Beat Clemson 29-7	SEC Championship vs. No. 2 Auburn	17
18	Alabama	9-3	1,113	Lost to No. 2 Auburn 28-27	Idle	11
19	Texas A&M	9-3	1,032	Beat Texas 24-17	Idle	18
20	Florida State	9-3	650	Beat Florida 31-7	ACC Championship vs. No. 12 Virginia Tech	22
21	Utah	10-2	567	Beat BYU 17-16	Idle	20
22	Mississippi State	8-4	393	Beat Mississippi 31-23	Idle	25
23	West Virginia	8-3	251	Beat Pittsburgh 35-10	Rutgers	NR
24	Northern Illinois	10-2	161	Beat Eastern Michigan 71-3	MAC Championship vs. Miami (OH) (Fri)	NR
25	Arizona	7-4	120	Lost to No. 1 Oregon 48-29	Arizona State (Thu)	21

Number of first place votes shown in parentheses.

Other teams receiving votes: Maryland 75; Central Florida 74; Hawaii 65; Navy 36; Connecticut 32; Iowa 23; Tulsa 23; North Carolina State 16; San Diego State 7; South Florida 7; Notre Dame 6; Air Force 3; Miami (OH) 1; Ohio 1.

Dropped out of Top 25: North Carolina State; Iowa.

Poll Methodology and Process

The 2010 Harris Interactive College Football Poll is comprised of former players, coaches, administrators and current and former members of the media who have committed to submit rankings for the top 25 college football teams each week. These panelists were randomly selected from among more than 300 nominations submitted by the 11 Football Bowl Subdivision (formerly Division I-A) offices and the independent schools. The panel has been designed to be a statistically valid representation of all 11 Football Bowl Subdivision conferences and independent institutions. Today, 114 poll participants submitted their top 25 college football team rankings. Harris Interactive applies a standard statistical practice that allows it to identify potential instability, error or bias associated with unusual ranking patterns. Those rankings that are identified through the analysis are verified to ensure that each panelist's intent is accurately reflected.

This week's rankings and other information about the poll can be found at www.harrisinteractive.com/bcspoll and www.bcsfootball.org.

About Harris Interactive

Harris Interactive is one of the world's leading custom market research firms, leveraging research, technology, and business acumen to transform relevant insight into actionable foresight. Known widely for the Harris Poll and for pioneering innovative research methodologies, Harris offers expertise in a wide range of industries including healthcare, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer package goods. Serving clients in over 215 countries and territories through our North American, European, and Asian offices and a network of independent market research firms, Harris specializes in delivering research solutions that help us - and our clients - stay ahead of what's next. For more information, please visit www.harrisinteractive.com.