



Strategic Health Perspectives

Jennifer A. Colamonico

Jennifer Colamonico leads a team of professionals at Harris Interactive who serve as researchers on a wide variety of healthcare business issues. Jennifer works with clients at many different stages of their informational needs, seeking to understand more about the behavior and preferences of patients, physicians and other healthcare professionals, and the general public. In her years at Harris, she has worked in a variety of therapeutic areas, including oncology, immunology, infectious disease, reproductive and sexual health, metabolic disorders and disorders of the central nervous system.

Prior to joining Harris in 2004, Jennifer was a research analyst at an opinion research firm in California. In that role, she served as a consultant on numerous projects, lending her expertise to major legislative and municipal candidate races, ballot measure campaigns, and municipal finance initiatives. In total, Jennifer helped 31 political candidates win office, helped to pass 17 school and college bonds and 21 local and municipal finance measures, and advised many other policy initiatives on healthcare access, education, the environment, transportation, crime and public safety, and government satisfaction for both public and private clients.

Jennifer previously worked in the district office of a state legislator as a community liaison on issues including healthcare access. She has also worked as a campaign organizer and as a marketing manager of a small translation firm in San Francisco.

In working with her clients, Jennifer brings together policy and research experience, sharp writing skills, action-oriented analysis, as well as a macro perspective of the healthcare arena to inform clients' internal and external research needs.

Jennifer holds a Master's degree in Public Policy (with an emphasis on Health Policy) from the University of California, Los Angeles and a BA in International Relations and Italian from the University of California, Davis.