
Harris Interactive Announces Marc H. Levin Joins Firm as Senior Vice President and General Counsel

ROCHESTER, N.Y. and NEW YORK, N.Y. – April 1, 2009 – Harris Interactive (NASDAQ:HPOL), a global custom market research firm, today announced that Marc H. Levin has joined the company as Senior Vice President and General Counsel. Levin will be based in the company's New York City office, where he assumes his new role effective today.

Levin will be responsible for managing worldwide legal affairs, including legal issues related to the company's publicly held status, and supporting business development, strategic planning and new business initiatives. In addition, he will support the board of directors in developing and maintaining best practices in governance policies and procedures.

"We are delighted that someone with Marc's diverse legal experience and knowledge of the market research industry has joined us," says Kimberly Till, President and CEO of Harris Interactive. "I have seen Marc in action. He will be a great addition to our senior executive team. We look forward to his leadership and contributions in many areas of the business worldwide."

Recently Levin spent five years at TNS, a leading market information and business insights company, during which he held several positions including that of Senior Vice President and General Counsel, North America. As General Counsel, he was responsible for TNS' legal department in North America, which provided legal and strategic counsel to TNS' North American businesses with respect to strategic corporate initiatives and relationships, mergers and acquisitions, financings, corporate restructurings, intellectual property protection, client and vendor relationships, corporate governance, data security, privacy law compliance, employment law and dispute resolution.

Prior to TNS, Levin was an associate at Thacher, Proffitt & Wood in New York City where he specialized in corporate and securities law.

Levin earned his Master of Business Administration and Juris Doctor from Boston College. He received his Bachelor of Science in Economics from Cornell University. He is a member of the New York State Bar Association and the Massachusetts Bar Association.

About Harris Interactive

Harris Interactive is a global leader in custom market research. With a long and rich history in multimodal research, powered by our science and technology, we assist clients in achieving business results. Harris Interactive serves clients globally through our North American, European and Asian offices and a network of independent market research firms. For more information, please visit www.harrisinteractive.com.

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